

## NEWS

For Immediate Release

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### Recent Releases From TESOL Press

Alexandria, VA (28 May 2014) — [TESOL Press](#), the publishing arm of TESOL International Association, has recently released new publications for English language teaching professionals. The new titles focus on a range of topics from teaching business English to advocating for English learners.

Two of the latest releases are part of TESOL's popular [New Ways series](#). The series offers more than 15 volumes focused on research-based classroom practices and strategies for teaching specific content areas effectively to English learners. [New Ways in Teaching Business English](#), edited by Clarice S. C. Chan and Evan Frenedo, contains more than 80 ready-to-use activities for the business English classroom, specifically selected to represent the diversity that is driving innovation in business English teaching today.

[Vicki Hollett](#), award-winning author of business English teaching materials, calls it "the best resource book for business English teachers I've seen: excellent for both new and experienced business English teachers. A wonderful combination of practical lessons, creative thinking, and solid pedagogy."

This title represents an important milestone for TESOL Press: It is the first book dedicated solely to teaching business English. "The emergence of English as the global language of business has placed English for business squarely at the center of specific-purpose English," notes TESOL past president David Nunan. "This contribution to the popular New Ways series is a valuable source of ideas from some of the top practitioners in the field."

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A revised edition of [New Ways in Teaching Writing](#), edited by Denise Mussman, is another recent addition to the series. This volume contains more than 100 updated activities that have been adapted for technology, low-resource classrooms, higher education, English as a foreign language, workplace literacy, adult immigrant education, K–12, or corporate training.

Other recent releases from TESOL Press include [Assessing English Learners in U.S. Schools](#), which examines classroom assessment from the perspective of three teachers of English as a second language from across the United States, and [Advocating for English Learners: A Guide for Educators](#), which was co-published with [Corwin](#) and written by [Diane Staehr Fenner](#), an expert in English language teaching and learning. She supports English learner achievement by providing technical assistance, professional development, and curriculum design to districts, states, universities, and organizations.

Additional information on these titles and sample chapters are available through the [TESOL online bookstore](#).

Review copies are available on request from [tesolpubs@brightkey.net](mailto:tesolpubs@brightkey.net).

### ***About TESOL Press***

TESOL Press, the publishing arm of TESOL International Association, supports excellence in the field of English language teaching through a full range of publications. TESOL authors may be leading experts in the field, experienced researchers, classroom teachers, and even students.

TESOL Press has a long history of providing quality publications, including the high-impact [TESOL Quarterly](#) and a book catalog of more than 90 titles that find their way to classrooms and libraries all over the globe. Recent additions to the Press include [TESOL Journal](#), the online-only member journal, and [professional papers](#) on important issues in TESOL.

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